Title: Proprietary Schools

Objectives

The student will read a variety of materials related to proprietary schools: promotional, critical, and analytical. S/he will identify persuasive speech where it occurs.

Time frame to Complete

Within one class period

NRS EFL

4

Stackable Cert. Documentation	Technology	Study / Life skills	EL-Civics	Career Pathways	Police	Paramedic	Fire Rescue	Medical Asst.	EKG / Cardio	- Phlebotomy	Practical Nursing	Healthcare Admin	Pharmacy Tech	IMT	AMT	HVAC	Welding	Other:	ı			
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Standard(s) Addressed in Lesson Read with Understanding

Benchmark(s) Addressed in Lesson

R.4.1. Identify purposes for reading (for example, to generate and answer questions about a topic, to solve problems)

R.4.14. Analyze how an author uses argument and provides evidence to persuade others.

Materials: the following readings- Advertising, Testimonials, Complaints, Questions to ask about a **Proprietary School**

Learner Prior Knowledge Ability to differentiate between statements of fact and opinion

Activities

Step 1 Discuss the following question/definition with your students: "What is a proprietary school? If you know that a *proprietor* is the owner of a property or business, it will help you remember that a proprietary school is owned and run for profit, like other businesses. Sometimes these schools are called "for-profit" schools. If you are considering attending a proprietary school, it is important to research it carefully before spending any money. Not all schools give the same value for your dollars." Ask students for examples of proprietary schools in their region, and be sure they can distinguish between state schools (receive both tuition funds and taxpayer money) and proprietary schools (make their money exclusively from student monies).

Step 2 Distribute **Advertising** readings. Students may read silently, separately or aloud together. Ask students to point out (or highlight with a marker) examples of persuasive speech, including vocabulary intended to create particular emotional responses. Answers will vary.

Step 3 Repeat above with **Testimonials** readings.

Step 4 Repeat above with **Complaints** readings.

Assessment/Evidence Student will highlight examples of persuasive language in all three sets of readings.

Adaptations for Beginning Students

Adaptations for Advanced Students

Students with high interest and computer skills may wish to explore the worksheet Questions to ask about a

Proprietary School. They ma also go online and look for data about proprietary schools they have considered attending.

Teacher Reflection/Lesson Evaluation

This lesson was created by Middletown ABLE.

Advertising

This is a place where you can find success.

Let's be honest: It isn't always easy to succeed in your education or in reaching your career goals. It takes a lot of work, energy, and dedication. But we believe you can do it. Because for 80 years we've been helping students within this University do just that, by providing an accredited university education that truly works. An education that prepares you for the real challenges you'll face in the workplace by bringing the real world into the classroom. And by walking with you, mentoring and guiding you, every step of the way.

All colleges can teach a subject, but can they tap into your talent? Every day, the traditional education system overlooks the talents of thousands of nontraditional students: working parents, late bloomers, and career changers. At XXXX, we've always been committed to ensuring that everyone with talent has the opportunity to develop it.

XXXX is a different school of thought. One that rewrites the rules of education with innovative technology and new ideas. One that develops talent. Your talent. XXXX offers a learning experience that's both customized and flexible, so you can study on your schedule, on your terms. With more than 125 degrees and programs, we put you first.

XXXX's training programs emphasize hands-on, interactive learning activities wherever possible, and our instructors possess a combination of teaching experience, subject matter expertise and applied real world experience. XXXX offers Day and Evening courses to accommodate your busy schedule. XXXX graduates are capable, competent, and prepared to pursue the career path of their choice. We stand behind the quality of our training and the merit of our graduates. XXXX has fostered working partnerships with employers in your area, and we will position our contacts and industry experience to help you find a job upon graduation. The employers we partner with know and respect the XXXX name. Financial Aid is available for those who qualify and Career Placement Assistance is available upon graduation. Depending upon program area, XXXX training programs prepare students to sit for desirable industry certification exams.

Testimonials

"I take pride in having a solid education." PPP, June 25, 2006

PPP told us that as a dedicated rock climber, he is goal-driven and determined. He says that these qualities have not only helped him reach summits, but also guided him toward the realization of a career as a web designer. According to PPPPP, going to XXXX was a big decision that helped him balance everything out. He said he believes it is necessary to have an educational foundation and that without it, he doubts he would have the same aspirations.

"Education has made a huge impact on my life." PPP, June 25, 2006

When we interviewed PPPPP, he was one of the most optimistic individuals we had talked to. William told us that, whether he's shooting lay-ups on the court or at work planning production schedules for a leading manufacturer of semi-conductors, he is always sure that he can get it done. He said that XXXX taught him the basics that he used to pursue success in his career. William acknowledged that there will be obstacles, but he told us that he is a firm believer that if you really want something, you can achieve it.

"Having an education and a secure job contributed towards realizing my dream." PPP June 24, 2006

PPP told us that as a boy he always dreamed of flying an aircraft. He would draw an instrument panel and pretend he was up in the sky. He says that he has since found a way to combine his childhood dreams with the satisfaction of having a solid career. After graduating from XXXX, he obtained a position with an architectural and engineering firm. When we talked to him, PPPPP said that he was working as a CAD systems manager. He also told us that he had acquired his pilot license and was happy to enjoy the freedom of just being above the clouds.

In May 2010, PPP graduated from XXXX with an Associate of Applied Science degree in Accounting Technology with a 3.59 GPA. She spoke at her graduation ceremony as Student of the Year. "I have a husband, five children, six grandchildren, two daughters-in-law, one son-in-law, a brother, two sisters, and a mom and dad. I didn't do this for any of them. I did this for me. Today I stand here re-invented," she said to the crowd, which included her entire family. PPP now works as an Administrative Assistant for NNNN. Her varied duties include preparing payroll for client companies, bank reconciling and registries, project work, and internal office logistics. Her plans include becoming a certified as a tax preparer, and completing the IRS Competency test. "I feel like I can do anything I want to do now as long as I'm willing to work," she says.

"XXXX is helping me advance my career as a nurse. I have found the course curriculum to be very challenging and career-focused, to prepare an RN for the world of legal nurse consulting. I'm already working in the field and find this certificate program extremely beneficial."

Early in his primary school years, elementary school officials told PPP's parents that he would probably never graduate high school because of a learning disability. His parents did not agree. Not only did PPP graduate from high school, but he went on to graduate from XXXX in 2009 with an Associate of Science degree in Criminal Justice......PPP worked nights and attended classes during the day. He arranged for an externship at the NNN Juvenile Detention Center in NNN, Indiana and was hired by the facility shortly after graduation. He works part-time at the center as a Youth Service Worker. Walking young offenders through the intake process and administering a required test are my duties. "My goal is to work with troubled youth as a probation officer or counselor," he says. Eric also works part-time for NNN, a Michigan City company that provides healthcare to people in poor health who live at home.

"Having been out of the educational setting for many years, I was reluctant about enrolling in an online program, at first. XXXX and its staff quickly allayed those concerns and have made my continuing education experience in the field of legal nurse consulting most enjoyable!"

Friends recommended XXXX Once he saw the laboratory facilities on campus, he knew he would get valuable hands-on training in addition to classroom theory.

PPP earned a Diploma in Practical Nursing from XXXX in 2010.

To day PPP words as a Lieuwed Practical Nurse (LPN) at the NNNN Skilled.

Today PPP works as a Licensed Practical Nurse (LPN) at the NNNN Skilled Nursing and Rehabilitation facility in NNN, Ohio. One of the youngest nurses on the staff, PPP enjoys making the seniors and rehabilitation patients laugh. As a result, patients happily call him "Trouble."

"I treat my patients like family, talking to the elderly like grandparents," he says. "The longer you live, the greater the chances that your body won't function properly. Every day something can go wrong." The way PPP sees it, laughter is beneficial in two ways. "Laughter releases endorphins, which make you happy. Plus, it works the abs," he says with a chuckle. "There's just one downside: laughter causes wrinkles."

The ease and confidence PPP displays when speaking of his new career comes from a genuine desire to help others, and dogged preparedness to do it well. He looks back on his time at XXXX with fondness. "The instructors went out of their way to help any student who asked," PPP says. "They would show up at school even on days they didn't have class if somebody needed them. They really wanted to see us succeed." He plans to continue his education to become a Registered Nurse (RN) and ultimately complete a Bachelor's degree in Nursing.

The following excerpts were found at http://www.complaintsboard.com/complaints

I began speaking with my recruiter, who was very pleasant but pretty much rushed me into a meeting with her. I met with the recruiter and I took the entrance exam, yes XXXX actually has an entrance exam, after I passed I was shown a nice PowerPoint that pretty much made me feel like this was the perfect decision to make. When I told her that I already possessed an associate's degree in IT work she basically told me, "too bad, tough luck." I was then informed that I would have to repeat the associates program through XXXX in order to even begin working on the bachelor's degree. They told me some of my credits would transfer, and they did, but I still have to complete five quarters out of eight just for the associates. So think twice before deciding whether to go to XXXXX if you plan to grow from associate's degree to bachelor's.

A pathetic scam of a school. Getting by with fine print. They do not mention verbally that they charge by quarters. I find this hard to imagine that they can charge a student for classes they never attend. I especially do not understand how if they block you from attending a class they can still charge you for it. I was a good student with good attendance and great expectations. XXXX is a wolf in sheep's clothing.

XXXX was a waste of money, I was enrolled there in Bakersfield CA, in the criminal justice program. I was misled into thinking the education I went there to get was accredited and professional. The program was supposed to have hands on training and instead was an education equivalent to high school. I was forced to stop attending classes there and try to transfer credits to another school. I was not very successful in transferring to another school because most of the monies went to XXXX. I was close to graduating from XXXX five months to go and I could've had a degree in criminal justice from XXXX. It wasn't worth it to me to continue at XXXX and pay more money to that school. I would not be proud graduating from XXXX. It's also very discouraging hearing the staff make comments about their students. "The students are not smart but we need to pass them so we could get our money." Very disappointing! I owe student loans for the poor education that I tried to get at XXXX. Please help! Does any one know where I could file a formal complaint and would I have to hire an attorney to try and get reimbursed from XXXX?

I am an instructor at XXXX and have experienced and witnessed what these students are claiming. I understand that speaking out may get me fired but I value my integrity and all that I stand for as an educator. I have heard the admissions department lie to students as they walk them through the college trying to convince them to attend the school. They lie and claim they students can transfer the credits they obtain to pursue a BA degree. I have called all the local reputable colleges and asked. No regionally accredited college will accept any credit from them. Recently, I overheard the VP talking to students, attempting to do damage control, telling them that they do report on their FAFSA that they are living "on campus" so that they can get them the most money for them on their "stipend" refund check. There is no on campus living! I was absolutely disgusted with this. He clearly admitted that the school lies to the federal government.

To make matters worse I have had administration ask me to lie and mark a student present so that the financial aid would be released to the college even though the student NEVER attended class. In addition, instructors are told to let students sign and leave. The student NEVER has to attend class and the school does not give a care because they get the money.

This school does not care about the students and if they are learning. It is all about getting the money. Instructors get bonus checks if they get 100% attendance for their students. Not for helping students reach their academic goals! Pathetic when you think about it!

Some of the students that I have had in class could achieve all they hope to but this school is going to destroy any chance they have. They will end up paying over 31, 000.00 for an Associate degree.

If you are considering XXXX try looking many other places before committing yourself to this. Always check the complaints and the success stories when looking at schools. It is always up to you to weed through all the hecklers and find the true complaints from people who are actually dissatisfied and not out just to harm the school. Trust me I was extremely excited when I started at XXXX, and it all seemed great but after all the problems......I really don't think I can say the same anymore. I hope I save someone from making the same mistake I did. Perhaps XXXX isn't the school for me and it's perfectly right for you, just do your research first and be aware of what you are getting into before you commit.

Questions to ask about a proprietary school

Try to be sure that you can independently verify this information. Do not rely solely on the word of the proprietary school.

Is the school operating legally? Is it accredited? By whom?

What is the school's standing with the Better Business Bureau?

Are there any complaints filed against the school?

Will credits from the school transfer to a state or degree-granting school? (Ask the school you may wish to transfer to, NOT the proprietary school.)

How much does the program cost?

Is there a contract?

What financial aid is available?

Will you require a student loan? If so, how much debt will you have at the end of your program?

What percent of former students have defaulted on their loans?

What is included in the cost of tuition?

How long is the program?

What skills are taught?

Are there additional costs of any kind? (registration or application fees, class fees, equipment, textbooks, etc.)

What is the school's graduation rate?

Does the school offer job placement assistance?

What is the job-placement record for the school, and how many graduates are working in their chosen field?

What is your financial responsibility if you must withdraw from the school?

Can you visit the campus? What are the facilities like?

Is the school listed with the Better Business Bureau? What is its rating? (Be aware that even a good rating with the BBB is not a guarantee of quality.)